

Gene Amoroso

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www.geneamoroso.com

OBJECTIVE

I seek a position as a Front End Web Developer in a creative, challenging and engaging work environment.

SUMMARY OF EXPERIENCE & EXPERTISE

- CORE COMPETENCIES
 - Front end developer/designer familiar with methods for standing up web 2.0 communities
 - Skillful in communicating and problem solving with a diverse client base in a dynamic, fast-paced development environment
 - Knowledge of UI Design principles of good usability
 - Knowledge of cross-browser compatibility issues (CSS)
 - Adept in the design of online and print assets, including web pages, blogs, CD sleeve/liner/disk art, retail point-of-purchase elements, ads, brochures, e-business cards, commercial banners
 - TECHNOLOGIES
 - Environments: .NET and Java frameworks, WampServer, WordPress CMS, Mac or PC workstations
 - Software: Creative Suite (Photoshop, Illustrator, Flash, Dreamweaver), InDesign, Acrobat
 - Languages: HTML/XHTML, CSS, XML, JavaScript, jQuery, DHTML, PHP
 - WORK ENVIRONMENT
 - Have worked in FIFO (deli counter), Agile, and traditional “waterfall” methodologies
 - Accustomed to fast-paced, brand-intensive, high-design deployments often involving CSS
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PROFESSIONAL SERVICES EXPERIENCE

Reed Business Information / BuyerZone | <http://www.buyerzone.com>

Waltham, MA

Web Developer, 2009 – 2010

- Provided key front-end development and support for full-scale launch of a new B2B commerce website using HTML/XHTML, CSS, JavaScript, and XML (www.kellysearch.co.uk)
- Developed initial HTML page and component markup for entire site from a set of PSD design comps and converted these to Freemarker templates to facilitate back-end integration
- Involved in all phases of project, including initial functionality session with project owners; daily agile scrums with engineers, architects and developers; and pre- and post-launch modification and maintenance

Environment: Java framework, Freemarker, Subversion, Eclipse, JBoss, Tortoise SVN, Alfresco

Mzinga | <http://www.mzinga.com>

Burlington, MA

Front-End Web Developer, 2006 – 2009

- Provided front-end support for online community applications including discussion boards, chat rooms, blogs, file libraries, and idea sharing tools using HTML/XHTML, CSS, and OOP concepts
- Clients included ABC-TV, Disney, Goldman Sachs, Playboy, Ciena, AAA, Vitamin Shoppe, and others
- Cut and created media and asset for GUI using Adobe Photoshop and Illustrator
- Developed products and demos for top-tier clients and prospective clients
- Participated in all phases of implementation: design, development, testing, launching and supporting
- Part of a team of six programmers and designers working in an agile scrum methodology

Environment: .NET framework, HTML/XHTML, CSS, XML, JavaScript, and proprietary template code

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ADDITIONAL EXPERIENCE

SeeView Design | <http://www.seeview.com>

Lynnfield, MA

Web and Graphic Designer, 2004 – 2006

SeeView Design was the moniker for my freelance web and graphic design business.

- Built the foundation for a business that specialized in creative marketing, web and graphic design, identity packages
 - Created websites for bands, recording engineers, real-estate agents, and non-profit organizations using HTML, DHTML, CSS, JavaScript, PHP, and Flash
 - Produced point-of-purchase material such as posters, banners, counter-top standees, and bin cards using Photoshop, Illustrator, and InDesign
 - Designed and created CD sleeves, inserts, disk art, and promo packaging
 - Clients included Capitol Records, Virgin Records, Blue Note Records, EMI Music; as well as retail chains Barnes and Noble, Borders, and FYE
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NON-TECH RELATED EXPERIENCE

EMI Music Marketing | <http://www.emi.com>

Los Angeles, CA

Various Positions: Sales Manager, Regional Director, Sales Representative, 1991-2004

Freelance Performing Artist

New York, NY

Actor, 1986 to 1991

Syncro Sound Studios

Boston, MA

Studio Manager, 1983 to 1986

PROFESSIONAL TRAINING & EDUCATION

Boston College, Chestnut Hill, MA: *A.B., Psychology*

North Shore Community College, Danvers, MA: *HTML 2 & 3, Planning & Maintaining Websites, Internet Graphics, Programming for the Internet, Successful Commerce for the Internet, JAVA Programming Concepts, JavaScript 1 & 2*

The Training Consortium, Inc., Newport Beach, CA: *Relationship selling skills, sales negotiation skills, presentation, skills, time and priority management, and team building*

American Management Association, New York, NY: *Making the Transition to Management*

REFERENCES AVAILABLE UPON REQUEST